

Christopher D Ritchie

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☞ experience description

Hogarth Worldwide

New York, NY

Associate Creative Director for The Box at The Wall Street Journal, 2016–present

In-house creative agency for Dow Jones and The Wall Street Journal overseeing marketing campaigns, event branding, digital branding, etc.

Coa Design

Brooklyn, NY

Principal, 2007–present

Design studio creating print and web materials for clients such as Moby, Big Brothers Big Sisters, The City of New York, Barrier Free Living, etc

Fashion Institute of Technology

New York, NY

Adjunct Faculty, 2010–present

Professor of Visual Language, Design History, and Typography

Bernhardt Fudyma Design Group

New York, NY

Senior Designer, 2005–2007

Design of print and web materials for clients such as American Express and Standard & Poor's

The New York Times

New York, NY

Freelance Art Director, 2004–2005

Art direction and design for various sections of the paper as well as assigning and direction of illustrations

Freelance Art Director

New York, NY

2002–2004

ecor Solutions, Inc.

New York, NY

Partner & Creative Director, 2000–2002

MTV Interactive

New York, NY

Graphic Web Designer, 1999–2000

☞ education

School of Visual Arts

New York, NY

Master of Fine Arts in Design, 2003–2005

School of Visual Arts

New York, NY

Continuing Education in Graphic Design
Typeface Design & Advanced Life Drawing, 1999–2000

Philadelphia University

Philadelphia, PA

Bachelor of Science, 1994–1998

Major: Graphic Design Communication
Cum Laude

☞ aptitude

design

creative strategy
branding & identity
printed matter
websites
mobile
animation/video art direction
packaging
custom typography

management

creative direction
art direction
creative team leadership
mentoring
client management
estimates/proposals

education

professor of graphic design